



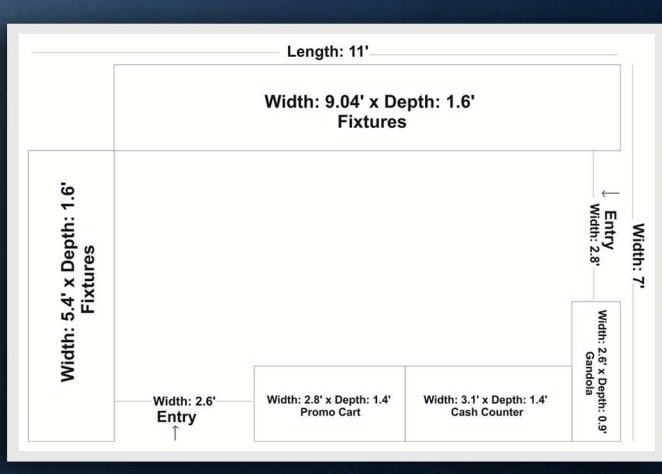
HIMALAYA, RETAIL

NASHIK KIOSK

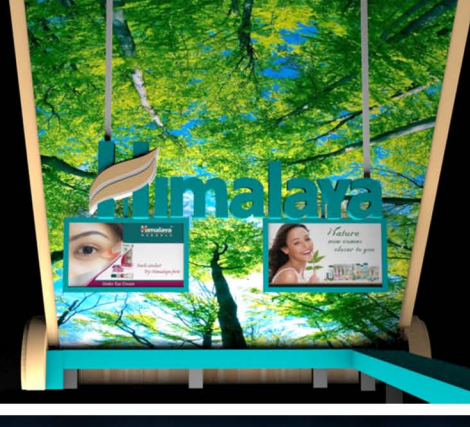
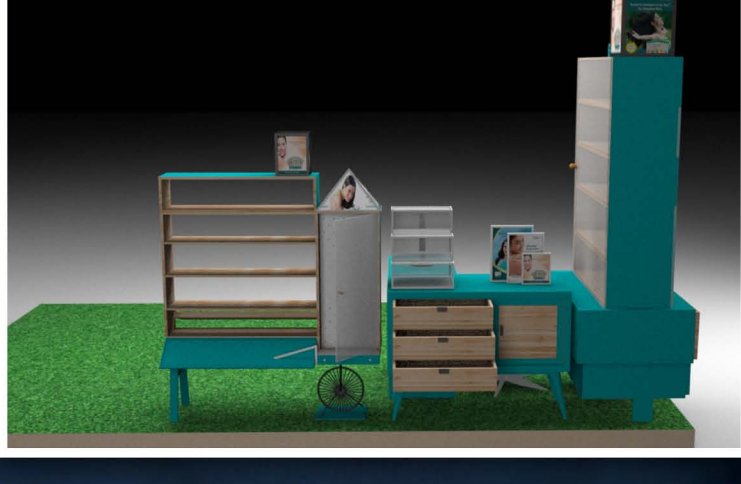
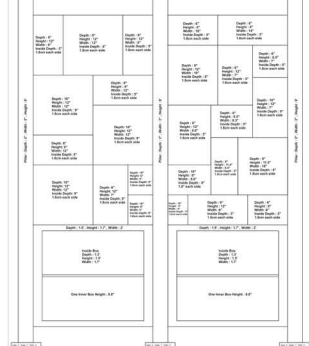
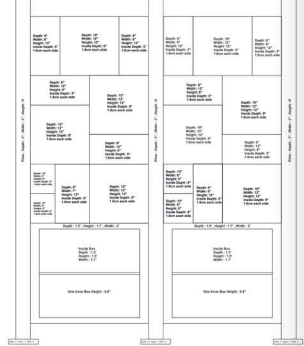
We began the project by thinking about how it might be possible to fit large sku store merchandise in 77sqft with proper plannogramming . We were particularly interested in geometric tessellation, which reveal tiny three-dimensional geometric patterns across the surface.

The purpose of these geometric pattern is clear for to fit all sku, “HIMALAYA ” opens its first KIOSK concept store in NASHIK india. A natural and organic wellness and beauty store opened its first store in INDIA . The store is designed on principles of EARTHY and NATURE. The store design has been conceptualized keeping five elements of space in mind- Earth, Water, Air, Fire and Soul.

A magnificent green nature and sky ceiling holds the entire space and provides a soul to the store. the store is an ode to nature. Nature inspired design elements, Natural devdar wood and Herbs on display with products and an overall engaging environment is key to store experience and planogramming .



HIMALAYA KIOSK NASHIK



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